

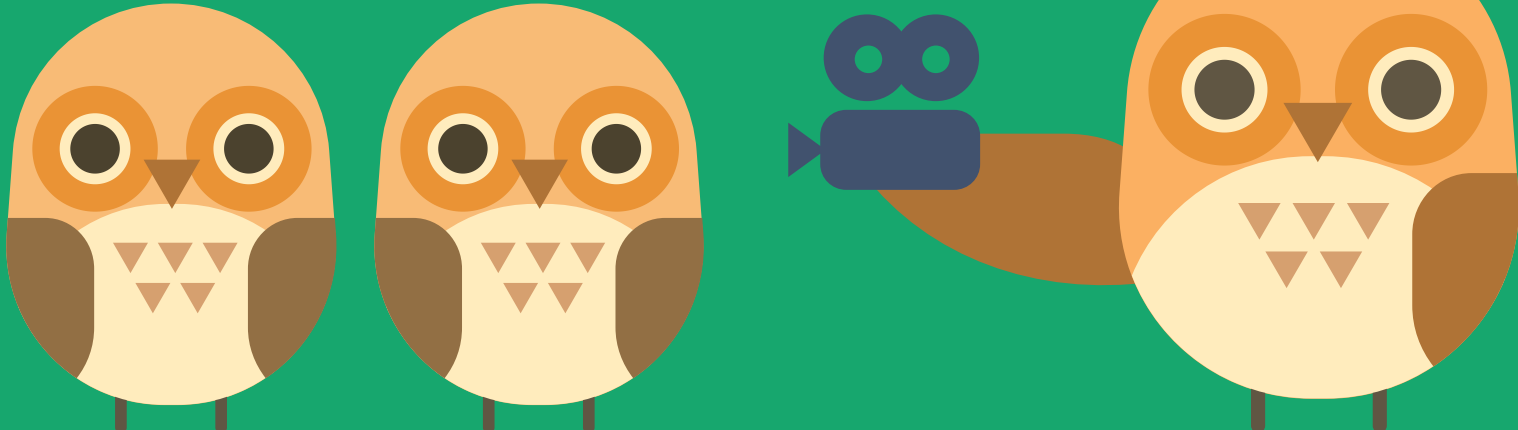
SHIFT

PROFESSIONAL DEVELOPMENT FOR TEACHERS



SHIFT
professional development

Annual Report 2017 - 2018



Filmmaking in the Classroom. Why we do what we do.

Utah Film Center's Media Education programs benefit over 12,000 students each year, building their media literacy skills, and introducing teachers to the power of film as an effective teaching resource.



94% of teachers

Feel like integrating filmmaking in the classroom contributes to increased student engagement and achievement.

97% of attendees

Would recommend the workshops to other teachers.



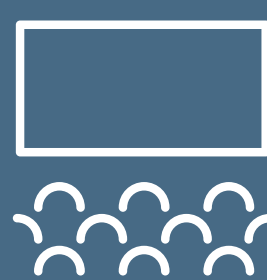
THE PROCESS



Filmmaking is a literary process so we start with writing exercises to get you in storytelling mode.



From preproduction to editing, we teach you the fundamentals of filmmaking from the ground up.



Films are made to be watched together. Exhibition and sharing is the final step in the process.

SAY WHAT?



"I loved seeing the connection between writing and filmmaking."



"Great PD- learned quite a bit about filmmaking- the teachers were excellent and very knowledgeable about teaching and filmmaking!"



"I feel empowered with my new experience and knowledge. I feel less scared to try something like this in my classroom."



"This was very relevant to today's world full of media. I felt that I gained both technical and critical skills to help my students gain understanding that will contribute to their ability to participate in this art form."

97% of teachers

of teachers say they left with a clear vision of how to implement media projects into their classroom.



1 Inspire Teachers

Inspire teachers and increase the use of creative technology integration.

2 Excite Students

Stimulate classroom climate and excite students through the learning process.

3 Increase Achievement

Increase student achievement through enhanced instruction.